

EmmaLucy Cole MA FRGS AFHEA

<https://emmalucycole.com>

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- ✓ **AFHEA** qualified teacher and facilitator with 9 years at University of Exeter
- ✓ UG/PG modules across **Management, Marketing, and Liberal Arts**
- ✓ Nominated for **teaching award** at the University of Bristol
- ✓ Excel at **delivering lectures**, and at presenting **conference** papers, including University of Lisbon (2019), Helsinki (2021), Stirling (2022) and CELIS Université Clermont-Auvergne, France (2024)
- ✓ Experienced **public speaker**, including: Royal Geographical Society, London; Jersey Arts Centre, Channel Islands; Headway Charity Somerset; UK Adventure Festivals; and Adventure Clubs
- ✓ **Published** internationally since 2006 (print and online) including: Chapter in *Travel Writing in an Age of Global Quarantine*, Anthem Press, 2021; Book Review in Spark Journal, Stirling, 2021

Education (recent)

University of Bristol, Bristol, UK

PhD English Literature (pending viva Dec. 2025):

'Persistent Stereotypes of Bedouin in British Travel Writing 1900-2022'

Membership and Certification

2018 – present **Post-Graduate Fellow of the Royal Geographical Society with IBG**

2017 – present **Associate Fellowship of the Higher Education Academy (AFHEA) now Advance HE**

2017 – present **ILM / Action Learning Associates Action Learning facilitator qualification**

Teaching (sample)

2021-2023

Associate Adjunct Lecturer: Dept. of Management, Marketing, and MBA

University of Exeter Business School, Exeter, Devon, UK

2021

Graduate Teacher Liberal Arts, *The Art of Writing* module

University of Bristol History Department, Bristol, UK

Nominated for *Inspiring and Innovative Teaching Award - Individual* in the Bristol Teaching Awards

2020

Lecturer, Liberal Arts module (Foundation) and Pre-sessional English programme

INTO University of Exeter, Devon, UK

Publications and Conferences (sample)

- Cole, E. (2024) "Strategic Fetishising": The Marketing of Bedouin across Traditional and Innovative forms of Travel Writing. In *The Traveller's Tale: Emergent Forms and Minority Traditions conference*, Clermont-Ferrand, France: University of Clermont-Auvergne (online)
- Cole, E. (2022) Resolution-Resistant Stereotypes in Contemporary Travel Writing about Bedouin. In *Resolution PG conference*, Stirling, Scotland: University of Stirling
- Cole, E. (2021) Bedouin is a Place: Freya Stark's travels with nomads. Chapter in *Travel Writing in an Age of Global Quarantine*, Eds Gary F. Fisher and David Robinson. Anthem Press, London
- Cole, E. (2021) Vicarious Masculinity: The impact of female travel writers disguised as men (V2). In *En-Compassing Cultures conference*, Helsinki: University of Helsinki RN07 midterm online conference
- Cole, E. (2019) Vicarious Masculinity: The impact of female travel writers disguised as men (V1). In *Touring Travel Writing conference*, Portugal: University of Lisbon/CETAPS

Media and Writing (Sample)

- 2020-21 **Editor-in-Chief, Midlands Historical Review Journal (online: University of Nottingham)**
- 2020 **Commission for Travel Writing World (USA) <https://travelwritingworld.com/>**
- 2019 **Filmmaking training with Austin Vince, adventure motorcycle entrepreneur**
- 2018 **'Acting for Shakespeare', Bristol Old Vic Theatre School, Bristol UK**
- 2018 **'Writing to Make Change Happen', Arvon Foundation, Devon UK**

Public Speaking (sample)

- 2023-25 **Headway Somerset**
- 2019-21 **Overland Event, Oxford UK: Lectures on travel with a motorbike**
- 2019 **Royal Geographical Society (with IBG), London: Microlecture presentation**
- 2017 **Institute of Directors, London: UEBS Alumni Networking evening and WIESOC launch**
- 2017 **Jersey Arts Centre, St. Helier, Jersey, Channel Islands: Lecture about Culture and Ethics**
- 2017 **University of Exeter, Devon, UK: Sprint, Women's Development Programme,**

Languages

- 2020- 2021 **University of Bristol: Module in Beginners' Modern Standard Arabic – exam 95%**
- Other: **Intermediate:** French, Arabic (Bedouin and Egyptian)
Beginner: Spanish, Italian
Learning: Gaelic